

We are embarking on a **mission** to **democratise** and increase access to **free, high-quality** and **impactful education**.



Educate All - Global learning initiative

As part of 2030 Agenda for Sustainable Development, United Nations Member States have put together an ambitious plan of action for people, planet, peace and prosperity, seeking to strengthen the social, economic and environmental dimensions of sustainable development.

We believe ongoing technological advances offer profound potential for accelerating progress on these Sustainable Development Goals, one such element of note being advances in education technology. Indeed, to solve complex global challenges, we must transform mindsets by offering learning, analytical and capacity-centred solutions for a more sustainable world.

To this end we are embarking on a mission to democratise and increase access to free, high-quality and impactful education, through a new initiative, Educate All.

This initiative, a cooperation between UNITAR (the United Nations Institute for Training and Research) and EdApp, will enable individuals, institutions and organizations free access to the EdApp mobile learning platform including a world class content library.

Together, the cooperation hopes to achieve the education of millions of learners around the world, notably providing access to those furthest behind and with limited opportunities.

Commencing in May 2020, UNITAR will be contributing high-quality, microlearning courseware aimed at meeting the goals of the 2030 Agenda including the role of gender and gender equality, women's entrepreneurship and financial inclusion. These contributions will continue as new courseware becomes available.

As part of the initiative we are calling on private enterprise and other institutions to make significant and relevant contributions to the courseware library, as well as potentially assisting with our global launch program including social media and publicity efforts.

Any courseware provided will not only help in crucially upskilling this global audience and ensuring the success of Educate All, but would also be branded, providing compelling exposure and recognition of any efforts, with truly global reach. In addition, we intend to provide analytics that will provide insight into just how widely your materials are being used as well as their efficacy.

In terms of topic areas, we have identified some core courseware we would like to see made available, but likewise courseware that provides thought leadership in key topic areas will likely be appropriate.

The world needs sustainability education, small teams require leadership training, almost every worker throughout the world needs assistance with new skills that will assure them of relevance in an ever changing world and importantly an ability to help them meaningfully contribute to society.

The UN has a successful record of partnerships with private companies, and this cooperation can play a key role in providing a further environment able to enhance the value of the private sector's contribution to sustainable development and the value of its social and corporate responsibility policy.

We are striving for a world in which individuals, institutions and organizations are equipped with the knowledge, skills and other capacities to overcome global challenges.

We would welcome the opportunity to discuss your involvement. Join us on this mission and let's enrol the world together.



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